

2018 MACCA CONFERENCE AGENDA

(NBCC Clock Hours Pending)

WEDNESDAY, DECEMBER 5

TIME	ACTIVITY	LOCATION
10:00am - 12:45pm	Registration	
1:00pm - 2:00pm	<u>OPENING KEYNOTE:</u> Rich Feller, Ph.D <i>“Strength in Diversity Begins with the Career Professional”</i>	Statesman
2:00pm – 2:15pm	Refreshments (Coffee/Tea/Soda/Water)	Palm Court
2:15pm -- 3:15pm	CONCURRENT SESSIONS	
	Concurrent 1: <i>“Supporting Strengths and Remediating Challenges of Students with Disabilities”</i> (Alan Babcock)	Statesman A
	Concurrent 2: <i>“Get Me To Wakanda : Black Male Undergraduate Perspectives of the Role of Career Services”</i> (Marcellus Taylor)	Statesman B
	Concurrent 3: <i>“New Workplace Rules for the New, Diverse Workplace”</i> (Barry Davis/Nancy Fink)	Statesman C
	Concurrent 4: <i>“Career exploration: Helping students celebrate uniqueness and find career success”</i> (Catherine Aldecoa/Allie Pearlman Sax)	Ben Franklin
3:15pm -- 3:30pm	Break (Hospitality Room Available)	Edward Hand
3:30pm -- 5:00pm	<u>KEYNOTE SPEAKER:</u> Mykee Fowlin, Psy. D <i>“You Don’t Know Me Until You Know Me”</i>	Statesman
5:00pm -- 5:30pm	New Member Welcome	William Penn
5:00pm -- 6:30pm	President’s Reception	Palm Court
6:30pm --	Have Fun!	

THURSDAY, DECEMBER 6

TIME	ACTIVITY	LOCATION
7:30am – 8:30am	Registration	
7:00am - 8:15am	Continental Breakfast	Palm Court
8:30am - 11:00am	<u>KEYNOTE DEVELOPMENT ACTIVITY:</u> Rich Feller, Ph.D <i>“Who You Are Matters”</i>	Statesman
11:00am - 11:30am	Refreshments (Coffee/Tea/Soda/Water)	Palm Court
11:30am -- 12:30pm	CONCURRENT SESSIONS	
	Concurrent 5: <i>“Helping women succeed in salary negotiations to move their careers forward and create a more diverse workforce”</i> (Paula Brand)	Statesman A
	Concurrent 6: <i>“Be D.A.R.E. (Diversity, Adaptability, Resilience, & Empowerment in Contemporary Uncertainty)”</i> (Daphne Chang)	Statesman B
	Concurrent 7: <i>“Career Coaching and Our LGBTQ Students”</i> (Christopher Donchak)	Statesman C
	Concurrent 8: <i>“Code Switching As A Path to Career & Professional Success”</i> (Sharon Reid /Hope Newman)	Ben Franklin
12:30pm -- 1:15pm	MACCA Market & Exhibitors	Palm Court
12:30pm -- 1:15pm	Willow Valley Lunch Buffet	Palm Court
1:15pm -- 1:45pm	Business Meeting	Palm Court

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2:00pm -- 3:30pm	DIVERSITY INITIATIVES: Juhi Bhatt, Ed.D Moderator <i>Employer Perspectives Panel</i>	Statesman
3:30pm -- 4:00pm	Taste of Lancaster Snack Break	Palm Court
4:15pm -- 5:15pm	CONCURRENT SESSIONS	
	Concurrent 9: <i>"Professional Clothing as a Pathway to Confidence and Success"</i> (Amanda Baker)	Statesman A
	Concurrent 10: <i>"Resources and Practical Programs for International Students"</i> (Ryan Fuller, Jill Pante)	Statesman B
	Concurrent 11: <i>"Diversity in the Online Generations: Identifying Right-Fit Careers through Gamification & Internet Tools That Engage & Motivate"</i> (Ronda Ansted)	Statesman C
	Concurrent 12: <i>"Fostering Diversity in the Job Search: Mutual Mentoring Relationships between Long-Term Unemployed Baby Boomers and Millennial Job Seekers"</i> (Janet Glover Kerkvleit)	Ben Franklin
5:30pm -- 7:00pm	KEYNOTE SPEAKER: Ian Levy, Ed.D <i>"Remixing Career Counseling: Hip Hop and Spoken Word Therapy"</i>	Palm Court
7:00pm -- 8:30pm	Dinner on your own	
8:30pm --10:30pm	MACCA Comedy Club Refreshments, Comedy Improv (9-10), Raffle	Statesman

FRIDAY, DECEMBER 7

TIME	ACTIVITY	LOCATION
8:00am-9:00am	Transition Meeting	William Penn
7:30am-9:00am	Classic Hot Breakfast Buffet	Palm Court
9:15am -- 10:15am	CONCURRENT SESSIONS	
	Concurrent 13: <i>"This is America: Redefining the social construct of diversity in career services"</i> (Verlin Jay Alexander, III, MS)	Statesman A
	Concurrent 14: <i>"You are What You Write: Effective Virtual Communication with Non-Traditional Students"</i> (Leia O'Connell)	Statesman B
	Concurrent 15: <i>"Blazing the Trails for Success: Empowering First Generation and Underserved College Students"</i> (TaLisa Ramos)	Statesman C
	Concurrent 16: <i>"#MeToo: Considerations for Career Counselors"</i> (Colleen Georges)	Ben Franklin
10:30am-12:00pm	KEYNOTE SPEAKER: Shaashawn Dial-Snowden <i>"Diversity, Multiculturalism, and Inclusion... Are you the 'show up' for diversity? Are you the 'show off' for multiculturalism? Are you the 'showstopper' for inclusion? It is showtime for equity!"</i>	Statesman
12:00pm-12:15pm	Conference Wrap Up	Statesman A/B