

MACCA | NEWS



Top 10 Professional Social Media Platforms (and Useful Tips)

Tiffany Dowell

Being active on various social media platforms means that you have more opportunities to develop industry knowledge, network and maybe even discover your next job. CareerAddict compiled a list of the top ten platforms that professionals can use to build their online presence and help them get ahead in their career. This list includes popular sites like LinkedIn, Facebook, Twitter, and Instagram, as well as lesser-known sites like Meetup and Xing. Whatever platform you're using, make sure you're using them to your advantage. Read more for the complete list and some useful tips:

<https://www.careeraddict.com/social-platforms-professional-presence>



A Note From Our MACCA President

Cindy Ernharth

It's hard to believe our annual conference was two months ago. It was wonderful to REconnect with friends and see so many new faces. We learned from our wonderful keynotes, new member presenters, and REturning colleagues. It was a REunion many of us longed for after the pandemic. We missed those of you that could not attend and hope we see you in-person again soon.

Through the pandemic, MACCA has established itself as a practical and affordable way to network and learn in the virtual world. We have included members and nonmembers to attend our virtual offerings during the turbulent times of the pandemic. We have seen increased attendance at our monthly Monday Meet Ups and our Each of Us an Expert Series. We will continue to open our Zoom room to nonmembers for our monthly meet ups; our Expert Series will now be a member benefit (others can attend for a small fee).

In 2023, we need to REshape the future of MACCA; we are experiencing the same struggles as other organizations. Our members have come to the call to sign up for committee roles; but we do need more.

As Uncle Sam would say, We Need You!

- We need You as the future leaders of MACCA!
- We Need You to assist in our REstructuring!
- We need You to keep us moving forward!



MACCA cannot exist without YOU, our membership!

WE NEED YOU!

**WHEN I STAND BEFORE GOD
AT THE END OF MY LIFE,
I WOULD HOPE THAT
I WOULD NOT HAVE
A SINGLE BIT OF TALENT
LEFT AND COULD SAY,
I USED EVERYTHING YOU GAVE ME.**

Emma Bombach

Thank you to our current sponsor: Marie Zimenoff, Founder and CEO of Career Thought Leaders and the Resume Writing Academy

Marie knows career services have the power to change lives. She began her professional career as an advisor and recruiter for the Colorado State University mechanical engineering graduate program while completing her Master of Education in Human Resource Studies and Career & Counseling Development. In 2008, Marie left the University to start her business. Inspired by a passion to make a difference in the industry, she trains career professionals around the globe in resume writing, career coaching, and business development. She has delivered hundreds of career and leadership development programs, designed curriculum, and provided staff training in workforce, corrections, university, community college, and business environments.

**CAREER THOUGHT LEADERS
RESUME WRITING ACADEMY**



Member Spotlight

One of our very own MACCA Members, Karen Chopra, will be presenting at the National Career Development Association's (NCDA) Career Practitioner Institute on February 24th in Annapolis, MD.

Karen's session, titled *Finding the Way to Your Ideal Private Practice*, will guide you through the process of envisioning your ideal private practice, identifying your clients, and creating a plan to move forward. We all long for a private practice that suits our skills and personalities, allows us to do satisfying work, and meets our financial needs. With a little clarity and a plan, that dream of a thriving private practice is achievable.

For more information about this event, visit NCDA's website:

<https://www.ncda.org/aws/NCDA/pt/sp/cpinstitute>



Starting 2023...Taking Your First Step

Lorene Goins

In our December newsletter, alternatives to the traditional new year's resolutions were given via the YouTube video called "It's Time to Rethink New Year's Resolutions". Whether you set an annual goal, decided on one to three words to focus on, or used any of the suggestions mentioned in the video, the question is have you made the first step...even a micro-step to make things happen? Either way, just making a move, even a small one is by itself gratifying and self-propelling. My word for this year is gratitude. My personal experience with COVID gave me that.



Past Event Testimonials

December Each of Us an Expert

Karol Taylor presented the final *Each of Us an Expert* Session of 2022 on December 5th, sharing the wealth of knowledge she has accumulated across her long career in federal service. It was clear from Karol's presentation that clients who understand the federal hiring process and invest the time in including the appropriate qualifications on their applications stand a much better chance of getting the interview and landing a federal job.



January MACCA Meet-Up

The first MACCA Monday Meet-up of 2023 took place on January 9th. There were about 20 people on the call to start the new year off with some community networking. Everyone introduced themselves and then went into breakout rooms to discuss lessons/intentions and routines they want to start 2023 off with. Most of the group wanted to continue connecting more regularly as we move forward into the year.



UPCOMING EVENT REMINDERS



The next Meet-Up is scheduled for today!

When: Monday, February 6th at 12:00 pm.
Where: Zoom
Topic: Credentials & Professional Development
Moderator: Flora Stowe
Cost: Free

For more details, visit <https://macca.net/event-5078956>

Join the event using the below link.
<https://us02web.zoom.us/j/84818353753>
Meeting ID: 848 1835 3753
Passcode: MACCA#52



Below are the details for the next Expert session:

When: Wednesday, February 22nd at 12:00 pm.
Where: Zoom
Topic: The Workplace of the Future
Presenter: Suja Joseph
Cost: Free for Members / \$10 for Non-Members

For more details or to register, visit <https://macca.net/event-5115502>

